
Old Navy (Apparel), LLC v. Blissman

Opp. No. 91234507 (T.T.A.B.)

On behalf of client Old Navy (Apparel), LLC, we successfully opposed an application to register the mark OLD IVY for clothing before the Trademark Trial and Appeal Board (the “TTAB”) of the United States Patent and Trademark Office. The TTAB found that OLD IVY was confusingly similar to our client’s OLD NAVY mark,[More](#)

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