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# Publishing

Representing companies in the publishing field requires a broad knowledge of copyright, trademark, First Amendment, right of privacy, right of publicity, defamation, libel, and related areas as well as the ability to react quickly to handle marketplace needs. Fross Zelnick lawyers use their experience in these areas to provide all manner of services to clients in the publishing field, including legal clearance reads, publishing agreements, chain of title reviews and branding, as well as litigation and dispute resolution in all of these areas.

Providing top-notch legal service in the world of publishing encompasses both depth of knowledge and the ability to convey advice quickly to ensure that sound counsel does not come at the expense of meeting deadlines. Fross Zelnick's lawyers know this well and, combined with our willingness to give directed advice instead of simply providing information about risks and options, allows us to give clients in the world of publishing the critical counselling they need when they need it.

## Strengths that Matter to our Clients:

- Deep experience in all areas and disciplines related to publishing law
- Responsiveness and efficient approach to service necessary to meet time-sensitive needs to clients
- Unparalleled understanding of termination provisions of 1976 Copyright Act and its interaction with 1909 Copyright Act

## Decisions

Superman Copyright Termination Litigation

Milne v. Stephen Slesinger, Inc.

Harper & Row Publishers, Inc. v. Nation Enterprises, Inc.

Hogarth v. Edgar Rice Burroughs, Inc.

Weissman v. Freeman

Alexander v. AOL Time Warner, Inc.

## **Representative Experience**

- Representative clients include individual authors as well as publishers, such as the American Society of Composers, Authors and Publishers (ASCAP), Edgar Rice Burroughs (Tarzan creator), Forbes, Kaplan, Inc., and Kensington Publishing Corp.
- Regularly conduct libel reads for publisher of non-fiction books