

Managing IP Quotes David Donahue on U.S. Supreme Court Parody Petition

Managing IP quoted [David Donahue](#) in its article entitled “*Trademark parody petition at SCOTUS is ‘no joke’*” about the petition for a writ of certiorari filed by Jack Daniel’s Properties, Inc. before the U.S. Supreme Court in *VIP Products LLC v. [More](#)*

Managing IP quoted [David Donahue](#) in its article entitled “*Trademark parody petition at SCOTUS is ‘no joke’*” about the petition for a writ of certiorari filed by Jack Daniel’s Properties, Inc. before the U.S. Supreme Court in *VIP Products LLC v. Jack Daniel’s Properties, Inc.* The petition seeks to overturn a Ninth Circuit decision applying a heightened trademark infringement standard on the theory that VIP’s “Bad Spaniels Silly Squeaker” dog toy resembling a bottle of Jack Daniel’s Old No. 7 Black Label Tennessee Whiskey, was an “expressive work.” David commented on the danger of the Ninth Circuit’s decision to brand-owners, the risk of forum-shopping caused by the decision, and on the likelihood that the Supreme Court will grant certiorari.

Primary Contacts

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