

Alex Kochian

Associate

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Overview

“I am particularly interested in the intersection between trademark and design patent protection. With a hybrid practice that focuses on both of these areas, I advise clients on strategies to manage their intellectual property portfolios and ensure protection of their brand.”

Alex Kochian advises clients on a range of intellectual property matters relating to brand protection in the U.S. Her practice focuses on trademark searching, filing, prosecution, and portfolio management, as well as design patent prosecution.

Prior to joining Fross Zelnick, Alex was an associate at a leading patent litigation law firm, where she represented clients both in federal court and before the United States Patent and Trademark Office.

Education

Harvard Law School (JD, 2018)

Cornell University (, *magna cum laude*, 2015)

Admissions

Bar Admissions

New York

Court Admissions

U.S. Patent and Trademark Office

Focus

- Consumer Products
- Fashion
- Jewelry & Watches
- Personal Care & Cosmetics

Services

- Trademark
- Design