

Cara A. Boyle

Partner
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Overview

“Management of global trademark portfolios and disputes is in the DNA of my practice and our firm. When I plot strategy with clients and the lawyers in our 50-year-old international network – in more than 200 countries – I know that we’re delivering our clients the best advice from the best lawyers for that particular issue.”

Cara A. Boyle is a seasoned international IP lawyer who manages worldwide portfolios with thousands of trademarks. To protect those trademarks, she manages international enforcement proceedings, including multijurisdiction oppositions and infringement actions. Cara also negotiates and drafts assignments, licenses, coexistence, and other commercial agreements.

Guided by understanding what her clients want to achieve and speaking in language they can understand, Cara advises on trademark clearance, registration, licensing, anti-counterfeiting, and policing issues. Her corporate transactional work includes performing due diligence on intellectual

property-related matters. Cara’s clients reflect a broad range of industries, including consumer goods, insurance, automotive products, hospitality, pharmaceuticals, music, entertainment, fashion and apparel, fitness, food and beverage, and market research.

Before joining Fross Zelnick, Cara practiced at a large international firm in Washington, D.C., and at a mid-sized IP firm in Chicago.

Education

Loyola University Chicago School of Law (JD, 2001)

University of Virginia (BA, 1989)

French and History

Admissions

Bar Admissions

District of Columbia

New York

Focus

- Consumer Products
- Celebrities, Bands & Athletes
- Entertainment Properties
- Personal Care & Cosmetics
- Professional Services

Services

- International
- Trademark
- Copyright

Associations

Professional

MARQUES
International Trademark Association
District of Columbia Bar Association
Arbitrator for Willem C. Vis International
Commercial Arbitration Moot (Vienna, Austria),
April 2003

Recognition

Managing Intellectual Property IP Stars, 2014-20

Who's Who Legal: Global Leader Trademarks,
2017-20 "highly sought after by clients for her
significant expertise managing IP portfolios,
trademark enforcement and infringement
proceedings."

World Trademark Review's WTR 1000 2014-21

The Legal 500 U.S. 2012, 2014-2016, 2020

*The International Who's Who of Trademark
Lawyers*, 2012-2013

Languages

French

Speaking Engagements

Featured speaker, MARQUES Annual Conference
in Prague, Czech Republic, September 2017

Featured speaker on various topics at Annual
AIPLA Trademark Boot Camps, 2009-2015

Moderated panel, MARQUES Annual Conference
in Baveno, Italy, September 2011