

Katherine Lyon Dayton

Associate

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Overview

“Because of the depth of my experience in Asia, Europe, and the Middle East – particularly in China, India, and Turkey – I can offer practical and effective advice on obtaining and enforcing rights when faced with international counterfeiters and bad actors.”

Katherine Lyon Dayton excels at developing effective strategies to secure and enforce clients’ intellectual property rights in difficult and multijurisdictional situations. She advises on international trademark clearance, registration, opposition, and cancellation actions, as well as other enforcement matters.

When clients are faced with sophisticated counterfeiters and serial infringers, Katherine identifies potential problem areas, offers practicable advice on priorities, and crafts solutions, helping to protect clients’ rights internationally. For example, she recently obtained copyright protection for several logos in China, thus providing the client

with broader protection than a class-by-class trademark registration would have provided.

In addition to managing global trademark portfolios, Katherine also negotiates, drafts, and analyzes all types of copyright and trademark-related agreements, including coexistence and distribution agreements.

Representative Experience

- Conducted searching and clearance in Asia, Africa, the Americas, Europe, and the Middle East for the name of a new international hotel brand
- Conducted global searching and clearance of a new logo design for a major information technology company
- Secured preliminary injunctions in Delhi High Court against infringing use of international hotel company’s house mark on various residential developments in India
- Crafted comprehensive strategy against multiple serial trademark infringers in China on behalf of an established luxury goods brand
- Obtained and recorded assignment to an



innovative U.S. outdoor apparel and products brand of multiple counterfeited marks in China

- Advised rapidly-expanding startup company on entry into Europe and conducted trademark clearance, registration, and enforcement in preparation for expansion

Education

Georgetown University Law Center (JD, 2007)

Georgetown Immigration Law Journal, Articles Editor; Law Fellow

Scripps College (BA, *magna cum laude*, 2002)

Phi Beta Kappa

Admissions

Bar Admissions

New York

Court Admissions

U.S. District Court, Eastern, New York

U.S. District Court, Southern, New York

Focus

- Hospitality & Hotels
- Fashion

Services

- Trademark

Associations

New York City Bar Association

International Trademark Association (INTA)

Languages

German

Speaking Engagements

IP Surprise: Yoga & Dance, Panelist, New York Law School Institute for Information Law and Policy, April 2012