

# Michael Antonucci

Associate

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## Overview

**“Our clients are passionate about their businesses and brands, and I am equally passionate about helping those clients grow and protect their IP assets. It is rewarding to work hand in hand with clients to develop strategies to support and defend their brands.”**

Michael Antonucci advises clients on a wide range of intellectual property matters. His practice focuses on trademark and copyright clearance, acquisition, maintenance, defense and enforcement. Michael has experience working with clients ranging from startups to large multinational companies across a variety of industries, including entertainment, sports and media, hospitality, fashion, and consumer products.

Michael leverages his previous corporate experience as he conducts IP due diligence in connection with complex commercial transactions and negotiates and drafts IP-related agreements, such as licenses, assignments, and coexistence

agreements. He also counsels clients on the best ways to protect their brands and content.

Prior to joining Fross Zelnick, Michael was a corporate associate in the technology transaction group of a leading global law firm, where he advised clients on complex transactional matters involving technology and intellectual property.

## Education

Fordham University School of Law (JD, *summa cum laude*, 2015)

Order of the Coif; *Fordham Law Review*; Fordham Moot Court Board; Archibald R. Murray Public Service Award; Fordham Law Prize; Legal Writing Awards

New York University, Leonard N. Stern School of Business (BS, 2009)

Founders Day Scholar



## **Admissions**

### **Bar Admissions**

New York

## **Focus**

- Celebrities, Bands & Athletes
- Consumer Products
- Entertainment Properties
- Food & Beverage
- Hospitality & Hotels

## **Services**

- Trademark
- Copyright

## **Recognition**

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