

Robin L. Warren

Associate
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Overview

“My previous experience as a digital marketer involved helping companies create brands. I understand how important that is and now I enjoy being able to help clients protect their brands around the world.”

Robin Warren advises clients on worldwide branding strategies and intellectual property protection, including trademark clearance, registration, licensing, policing, enforcement, anti-counterfeiting, and domain names, as well as opposition and cancellation matters. Clients appreciate her concise, practical, and actionable guidance.

Whether consulting on how to acquire rights from a trademark-squatter or negotiating coexistence agreements, clients in the hospitality, luxury goods, entertainment, and pharmaceutical industries benefit from her frequent work with matters involving China, Korea, Mexico, Canada, Europe, and India.

Prior to joining Fross Zelnick, Robin was an intellectual property associate in a New York City law firm. Before law school, she was a senior project manager at a digital marketing agency, where she managed daily operations and client communications surrounding corporate branding, digital advertising, and website and application development.

Education

Brooklyn Law School (JD, 2016)

Certificate in Intellectual Property, Media and Information Law; *Brooklyn Law Review*, Associate Managing Editor; Brooklyn Law School Trade Secrets Institute, Fellow

Cornell University (BA, 2008)

Government

Admissions

Bar Admissions

New York



Focus

- Hospitality & Hotels
- Entertainment Properties
- Consumer Products
- Startup & Emerging Growth
- Fashion
- Pharmaceuticals

Services

- Trademark
- Copyright

Associations

Copyright Society of the USA (Member, Event Planning Committee of the New York Chapter, 2015-present)

Recognition

Super Lawyers® Rising Stars 2020