FZ FROSS ZELNICK®

Roxana
Monemdjou

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Overview

"Every business has intellectual property worth protecting and brand equity is among the most valuable assets of any business. With a practice that focuses on trademark prosecution, I advise clients on strategies to ensure protection of their brand and trademark rights."

Roxana Monemdjou advises clients in intellectual property matters relating to brand protection. Her practice focuses on availability, acquisition, defense, and enforcement of trademark rights. Roxana manages trademark portfolios for clients ranging from startups and emerging companies to large multinational companies across diverse industries including beauty and fashion, luxury brands, consumer products, food and beverage, and pharmaceuticals.

In addition to trademark prosecution, Roxana drafts and negotiates intellectual property agreements and licenses, and counsels clients on due diligence matters relating to intellectual property assets. Her

experience also includes representing clients in trademark opposition and cancellation proceedings.

A native of Canada, Roxana was an intellectual property associate at an international full-service law firm in Toronto prior to joining Fross Zelnick.

Education

University of Ottawa (JD, 2014)

University of Montreal (MSc, 2011)

Dean's Honor List, Biomedical Sciences

University of Western Ontario (BA, *with honors*, 2009)

Business Administration and Biomedical Sciences

Admissions

Bar Admissions

New York

Ontario

Focus

- Celebrities, Bands & Athletes

- Consumer Products

- Fashion

- Food & Beverage

- Jewelry & Watches

- Personal Care & Cosmetics

- Sports

- Startup & Emerging Growth

- Toys

- Pharmaceuticals

Services

- Trademark

Associations

Professional

- American Intellectual Property Law Association

- New York State Bar Association

- American Bar Association

- Canadian and Ontario Bar Associations

Languages

French

Farsi