

Sherri N. Duitz

Associate

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Overview

“From helping clients develop new marks to enforcing their rights in the marks they own around the world, every day brings a new challenge. That’s what makes the work so interesting.”

Longtime clients count on Sherri Duitz to manage their intellectual property assets throughout Europe, Latin America, Asia, and the Middle East. Focusing her practice on international trademarks, she advises on all matters relating to prosecution, including clearance, filing, and registration.

Sherri also develops policing and enforcement strategies to help clients protect their brands, and works with clients to expand product lines and achieve their business goals. Her clients span diverse industries, including pharmaceuticals, household appliances, clothing, personal care products, automotive products, and cosmetics.

Before joining Fross Zelnick, Sherri was an in-house lawyer at a major auction house and

practiced litigation at a large New York City law firm.

Representative Experience

- Overcame objections and oppositions to applications in jurisdictions around the world, including in Australia, Brazil, the EU, India, Mexico, Israel, Hong Kong, South Korea, and Argentina.
- Successfully opposed applications in jurisdictions worldwide, including in the UK, EU, France, China, Mexico, Portugal, Canada, Spain, South Korea, and Turkey.

Education

New York University School of Law (JD, 1996)

Review of Law and Social Change, Staff Editor

University of California at Los Angeles (BA, *magna cum laude*, 1993)

Phi Beta Kappa, Dean's List



Admissions

Bar Admissions

New Jersey

New York

Focus

- Consumer Products
- Personal Care & Cosmetics
- Professional Services
- Pharmaceuticals

Services

- Trademark

Associations

New York State Bar Association (Member,
Intellectual Property Section)

New York City Bar Association

Languages

Hebrew