

# Sydney Kipen

Associate

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## Overview

**“Fross Zelnick promotes an extremely collaborative work environment that is dedicated to protecting and advancing the interests of our clients and their brands while constantly seeking new and innovative ways of doing so. It is rewarding to be part of such a team.”**

Sydney Kipen’s practice focuses on protecting and enforcing clients’ rights in the areas of trademark, trade dress, copyright, unfair competition, and false advertising in federal court and in proceedings before the USPTO’s Trademark Trial and Appeal Board. She works with clients of all sizes across a variety of industries, including jewelry, apparel, cosmetics and beauty, food and beverage, and media.

Sydney conducts litigation risk and reward analyses to advise clients on the likelihood of success and possible strategies to pursue in the areas of trademark registration, opposition and cancellation actions, policing, infringement, and anti-

counterfeiting. She also drafts demand letters, pleadings, discovery documents, complaints, and settlement agreements.

## Education

Fordham University School of Law (JD, 2017)

*Fordham International Law Journal*, Staff Editor

New York University (BS, 2013)

Media, Culture & Communications

## Admissions

### Bar Admissions

New York

### Court Admissions

U.S. District Court, Eastern, New York

U.S. District Court, Southern, New York

## Focus

- Consumer Products
- Entertainment Properties



- Food & Beverage
- Jewelry & Watches
- Personal Care & Cosmetics
- Fashion

## **Services**

- Trademark
- Litigation
- Copyright

## **Associations**

New York City Bar Association (Member, Fashion Law Committee)

Association of the Bar of the City of New York

New York State Bar Association

American Bar Association

## **Decisions**

- Garan Inc. & Garan Services Corp. v. Manimal, LLC