

Publicity & Privacy

We have successfully represented clients in some of the leading cases in the right of publicity area, which is governed by state law and directly affects a client's ability to use individuals' names, images and personas in advertising materials and on products and services

We regularly counsel clients on uses of celebrity names and likenesses, and on protocols for securing right of publicity waivers from those appearing in promotional literature or websites. On behalf of a celebrity, we were recently successful in cancelling an infringing trademark for clothing in Turkey that had been registered in bad faith by a local trademark pirate and we have been called in to handle claims under the laws of California, Florida, and other states.

Decisions

Copp v. Ramirez

Alexander v. AOL Time Warner, Inc.

Creative Arts by Calloway, LLC v. Brooks